

WHAT IS CLAIMED AS NEW AND DESIRED TO BE SECURED BY LETTERS
PATENT OF THE UNITED STATES IS:

1. A device for applying a product to a surface comprising:
a grasping element;
two arms mounted on the grasping element via a junction; and
an applicator between the two arms;
wherein at least one of the two arms or said junction is at least partially elastically deformable.
2. The device according to Claim 1, wherein the applicator is at least partially elastically deformable.
3. The device according to Claim 1, wherein at least one of the two arms is at least partially elastically deformable.
4. The device according to Claim 1, wherein the grasping element is elastically deformable in proximity to said junction.
5. The device according to Claim 1, wherein each of said two arms has a free end, and said two arms form an arc and support the applicator between the two free ends.
6. The device according to Claim 1, wherein the applicator includes a filament portion applicable against said surface in a direction orthogonal to a principal lengthwise axis of the grasping element.
7. The device according to Claim 1, wherein the applicator is mounted so as to pivot about pivoting axes orthogonal to a principal lengthwise axis of the grasping element at free ends of the arms.
8. The device according to Claim 1, wherein the grasping element is detachable from the two arms.
9. The device according Claim 1, wherein the two arms are held by a resilient retaining mechanism on the grasping element.
10. The device according to Claim 1, wherein the two arms are mounted integrally and rotatably on the grasping element about a fixed axis of rotation, the axis of rotation forming a non-zero angle with a principal lengthwise axis of the grasping element.
11. The device according to Claim 10, wherein said angle is about 45°.

12. The device according to Claim 10, wherein the grasping element has an inclined surface relative to the principal lengthwise axis, and against which a counterpart surface of the two arms bears, the axis of rotation being orthogonal to said inclined surface.

13. The device according to Claim 12, wherein the two arms extend in a plane orthogonal to the counterpart surface.

14. The device according to Claim 10, wherein at least one of the two arms and the grasping element incorporates a pivot engaged in a seating to form the axis of rotation.

15. The device according to Claim 14, wherein the pivot includes a resilient indentation capable of snapping into the seating.

16. The device according to Claim 10, wherein the two arms and the grasping element cooperate so as to enable an immobilization of the two arms in at least one predefined position relative to the grasping element.

17. The device according to Claim 10, wherein the two arms and the grasping element cooperate so as to enable an immobilization of the two arms in at least two predefined positions.

18. The device according to Claim 17, wherein in a first position, the two arms extend in a plane parallel to the principal lengthwise axis of the grasping element.

19. The device according to Claim 18, wherein in a second position, the two arms extend in a plane giving a non-zero angle with the principal lengthwise axis of the grasping element.

20. The device according to Claim 12, further comprising at least one projection on at least one of the surfaces at the grasping element and the two arms, said projection enabling an immobilization of the two arms in a predefined angular position relative to the grasping element.

21. The device according to Claim 1, further comprising a reservoir with the product and capable of charging the applicator, wherein the grasping element connects to the reservoir in a position preventing the applicator from being charged when the applicator is applied against the surface.

22. The device according to Claim 1, wherein said product is a cosmetic product.

23. The device according to Claim 1, wherein said surface is an eyelid.

24. A device for applying a product to a surface comprising:

a grasping element;

two arms mounted on the grasping element via a junction;

an applicator between the two arms; and

a reservoir capable of charging the applicator with the product,
wherein the grasping element connects to the reservoir in a position preventing the applicator from being charged when the applicator is applied against the surface.

25. The device according to Claim 24, wherein the applicator is at least partially elastically deformable.

26. The device according to Claim 24, wherein at least one of the two arms is at least partially elastically deformable.

27. The device according to Claim 24, wherein the grasping element is elastically deformable in proximity to said junction.

28. The device according to Claim 24, wherein each of said two arms has a free end, and said two arms form an arc and support the applicator between the two free ends.

29. The device according to Claim 24, wherein the applicator includes a filament portion applicable against said surface in a direction orthogonal to a principal lengthwise axis of the grasping element.

30. The device according to Claim 24, wherein the applicator is mounted so as to pivot about pivoting axes orthogonal to a principal lengthwise axis of the grasping element at free ends of the arms.

31. The device according to Claim 24, wherein the grasping element is detachable from the two arms.

32. The device according Claim 24, wherein the two arms are held by a resilient retaining mechanism on the grasping element.

33. The device according to Claim 24, wherein the two arms are mounted integrally and rotatably on the grasping element about a fixed axis of rotation, the axis of rotation forming a non-zero angle with a principal lengthwise axis of the grasping element.

34. The device according to Claim 33, wherein said angle is about 45°.

35. The device according to Claim 33, wherein the grasping element has an inclined surface relative to the principal lengthwise axis, and against which a counterpart surface of the two arms bears, the axis of rotation being orthogonal to said inclined surface.

36. The device according to Claim 35, wherein the two arms extend in a plane orthogonal to the counterpart surface.

37. The device according to Claim 33, wherein at least one of the two arms and the grasping element incorporates a pivot engaged in a seating to form the axis of rotation.

38. The device according to Claim 37, wherein the pivot includes a resilient indentation capable of snapping into the seating.

39. The device according to Claim 33, wherein the two arms and the grasping element cooperate so as to enable an immobilization of the two arms in at least one predefined position relative to the grasping element.

40. The device according to Claim 33, wherein the two arms and the grasping element cooperate so as to enable an immobilization of the two arms in at least two predefined positions.

41. The device according to Claim 40, wherein in a first position, the two arms extend in a plane parallel to the principal lengthwise axis of the grasping element.

42. The device according to Claim 41, wherein in a second position, the two arms extend in a plane giving a non-zero angle with the principal lengthwise axis of the grasping element.

43. The device according to Claim 35, further comprising at least one projection on at least one of the surfaces at the grasping element and the two arms, said projection enabling an immobilization of the two arms in a predefined angular position relative to the grasping element.

44. The device according to Claim 24, wherein the reservoir includes the product.

45. The device according to Claim 24, wherein the grasping element serves as a closure capsule for the reservoir.

46. The device according to Claim 24, wherein the grasping element facilitates attachment to the reservoir.

47. The device according to Claim 24, further comprising a cap capable of being held on the grasping element so that the applicator is concealed in the cap.

48. The device of Claim 47, wherein said two arms are concealed by said cap.

49. The device according to Claim 47, wherein the reservoir is integral with the cap.

50. The device according to Claim 49, wherein with the cap in a mounted position on the grasping element, a dispensing aperture in the reservoir emerges at an outer circumference of the cap.

51. The device according to Claim 49, wherein with the cap in a mounted position on the grasping element, a dispensing aperture in the reservoir emerges in a recess in the cap receiving the applicator.

52. The device according to Claim 24, wherein the reservoir incorporates a slot for the insertion of at least the applicator.

53. The device according to Claim 52, wherein the slot is elastically deformable to allow forcible insertion and withdrawal of the applicator from the slot.

54. The device according to Claim 52, wherein the arms are elastically deformable to allow forcible insertion and withdrawal of the applicator from the slot.

55. The device according to Claim 24, further comprising a pad impregnated with the product.

56. The device according to Claim 55, wherein said pad is made of open-cell foam.

57. The device according to Claim 24, wherein said product is a cosmetic product.

58. The device according to Claim 24, wherein said surface is an eyelid.

59. A system for applying a cosmetic product, comprising:

a handle with a first coupling mechanism and a second coupling mechanism;

an applicator device detachably coupled to said first coupling mechanism in a first position; and

a reservoir detachably coupled to said second coupling mechanism in a second position.

60. The system of Claim 59, wherein said reservoir is not coupled to said second coupling mechanism in said first position.

61. The system of Claim 60, wherein said applicator is not coupled to said first coupling mechanism in said second position.

62. The system of Claim 59, wherein a longitudinal axis of said handle is collinear with a longitudinal axis of said reservoir in said second position.

63. The system of Claim 62, wherein said first coupling mechanism is positioned on said longitudinal axis of said handle.

64. The system of Claim 63, wherein said second coupling mechanism is offset from said longitudinal axis of said handle.

65. The system of Claim 59, wherein said first coupling mechanism is a snap-fit mechanism.

66. The system of Claim 59, wherein said second coupling mechanism includes a threaded portion and said reservoir comprises a corresponding threaded portion.

67. The system of Claim 59, wherein said reservoir comprises said cosmetic product.

68. The system of Claim 59, wherein said applicator device comprises two arms, each arm having a first end and a second end, said applicator device further comprising a coupling portion between the first ends of said two arms, wherein said first coupling mechanism couples to said coupling portion in said first position.

69. The system of Claim 68, wherein said applicator device further comprises a filament between the second ends of said two arms.

70. The system of Claim 68, wherein said two arms are flexible.

71. The system of Claim 68, wherein said first coupling mechanism couples to said coupling portion in a flexible manner.

72. A system according to Claim 59, wherein said applicator device is removably mountable to said reservoir.

73. A system according to Claim 59, wherein the system can be arranged in a storage configuration and in an application configuration,

wherein in said storage configuration said reservoir is coupled to said handle, said applicator device is detached from said handle, and said applicator device is coupled to said reservoir; and

wherein in said application configuration said reservoir is detached from said handle and said applicator device is coupled to said handle.

74. A system for applying a cosmetic product, comprising:

a grasping element having a longitudinal axis and an end surface at an end, said end surface having a tangent making an angle with said longitudinal axis other than 90°;

an applicator device including two arms connected to an applicator, said two arms being linked to each other via a connection portion detachably connected to said end of said

grasping element, said connection portion having a connection surface corresponding to said end surface of said grasping element,

wherein said applicator device is pivotable with respect to said grasping element.

75. The system of Claim 74, wherein said end surface and said connection surface are flat.

76. The system of Claim 74, wherein said end surface and said connection surface are dome shaped.

77. The system of Claim 74, wherein said two arms extend in one plane.

78. The system of Claim 74, wherein said two arms are asymmetric with respect to said pivot portion.

79. The system of Claim 74, wherein said two arms have different lengths.

80. The system of Claim 74, wherein said two arms are flexible.

81. The system of Claim 74, wherein said applicator is a filament.

82. The system of Claim 74, wherein said applicator is partially elastically deformable.

83. The system of Claim 74, further including a reservoir detachably mountable to said grasping element and a cap detachably mountable to said grasping element.